

THE WALL STREET JOURNAL.

How Empty Hotels Are Still Offering Deluxe Service During Coronavirus

Most hotels and safari lodges aren't taking guests right now, but if you're seeking online expertise, on everything from zebra factoids to cocktail tutorials, hospitality pros are sharing their know-how

WITH THE WHOLE world temporarily closed, the web is an ever more powerful resource: from how-to-make-your-own-mask videos to virtual raves. But who'd think of going to hotels—most closed for the duration—for anything besides post-apocalypse room rates or distracting photos of poolside Negronis at sunset? The truth is: Hotels harbor masses of expert information and, as we burrow into hibernation, some top names in hospitality are extending it online, free of charge.



PHOTO: FEDERICA DEL PROPOSTO

Rarefied brands known for their oases of wellness—like Belmond, Vik Retreats and Six Senses—are opening up their exclusive programs to all. Six Senses operates hotels, resorts, and spas in some 20 countries (with possibly optimistic plans to triple its offerings in the next five years) in far-flung destinations like Cambodia's Krabey Island, and with equally extreme starting rates. Normally you'd have to pay \$800 a night to get valuable intel, such as original articles from the brand's medical board

advisers like neuroscientist Claudia Aguirre and a 20-minute [“Stretch, Don't Stress” session](#) with head of yoga Dorelal Singh, but now all you need is a good Wi-Fi connection. Since mid April, Mr. Singh's low-tech, jolly morning-detox instruction, complete with pose demonstrations, has garnered about 2,200 [Facebook](#) views and praying hand emojis from Brisbane to Gstaad.